In March 2021, CFW will honor one corporation and five Chicago-area individuals for their dedication to increasing resources and opportunities for (womxn1) and girls in the Chicago area. Honorees are exemplary trailblazers who have contributed to notable improvements in the health, safety and economic security of Chicago-area womxn and girls.

Always scheduled in March to coincide with Women’s History Month, the event not only helps CFW raise much-needed funds, it also allows CFW the opportunity to highlight the work of outstanding leaders and organizations advancing the lives of Chicago-area womxn, particularly, womxn of color. Now more than ever we must recognize those who are holding our communities together.

This event is one of two annual signature events hosted by the Foundation and is regularly attended by approximately 300 of Chicago’s most notable leaders. As with all events these days, the event will be held virtually. While we may not be able to gather in-person, we can come together virtually to honor these amazing leaders and support the needs of the women and girls who have been impacted.

In 2021, CFW is laser-focused on providing strategic resources, leadership development, and organizational capacity building, as well as leading advocacy efforts, so that womxn have the resources necessary to recover from the dual pandemics ravaging our nation. Make no mistake, COVID-19 has made plain the preexisting, structural gender inequities facing our region and our country. For 35 years, CFW has been at the frontlines alongside our grantee partners, fighting against this inequity that is now top of mind in our society. As this virus rages on, women are disproportionately represented on the front lines of this fight and in industries crippled by the economic fallout – leaving them, many of whom are primary breadwinner for their families, with reduced or no income and oftentimes, no health, sick leave or childcare benefits at all. It is the unfortunate reality that women, particularly Women of Color, are quite literally carrying the pandemic on their backs.

Join us as we recognize the contributions made by these extraordinary leaders and support CFW as we continue to support the womxn and girls of Chicago today. Unable to join us? Consider supporting our efforts by making a donation at www.cfw.org/2021-impact-awards as we continue and prepare for the work ahead.

For more information, contact Ilda Lagunas at 312.577.2810 or ilagunas@cfw.org. You can also visit our website at www.cfw.org.

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1 Dictionary.com: Noun, plural - wom-xn: a woman (used, especially in intersectional feminism, as an alternative spelling to avoid the suggestion of sexism perceived in the sequences m-a-n and m-e-n, and to be inclusive of trans and nonbinary women).
SPONSORSHIP OPTIONS AND BENEFITS

Presenting Sponsor $25,000
- Opportunity for Senior Executive to speak during event
- Feature story or video included in CFW’s GoWomen e-newsletter (approximate distribution 15,000 per month)
- Opportunity for exclusive, CFW’s Nonprofit Board Bootcamp virtual board preparedness program customized for company employees.
- Verbal recognition of sponsorship from CFW President/CEO during event
- Prominent recognition, including company logo and link, on event website
- Name and/or logo inclusion in video (played day of event and on CFW website), on event website, and inclusion in two e-blasts
- Social Media recognition (Twitter, LinkedIn, Facebook and Instagram)
- 10 guests invited to virtual event via secure link

Patron $15,000
- Feature story or video included in CFW’s GoWomen e-newsletter (approximate distribution 15,000 per month)
- Verbal recognition, including company logo and link on event
- Prominent recognition, including company logo and link, on event website
- Name and/or logo inclusion in video (played day of event and on CFW website), on event website, and inclusion in two e-blasts
- Social Media recognition (Twitter, LinkedIn, Facebook and Instagram)
- 8 guests invited to virtual event via secure link

Leader $10,000
- Verbal recognition of sponsorship from CFW President/CEO during event
- Prominent recognition, including company logo and link, on event website
- Name and/or logo inclusion in video (played day of event and on CFW website), on event website, and inclusion in two e-blasts (approximate distribution: 15,000)
- Social Media recognition (Twitter, LinkedIn, Facebook and Instagram)
- 8 guests invited to virtual event via secure link

Impact $5,000
- Verbal recognition of sponsorship from CFW President/CEO during event
- Name and/or logo inclusion in video (played day of event and on CFW website), on event website, and inclusion in two e-blasts (approximate distribution 15,000)
- Social Media recognition (Twitter, LinkedIn, Facebook and Instagram)
- 6 guests invited to virtual event via secure link

Action $2,500
- Name and/or logo on event website, and inclusion in monthly e-blasts (approximate distribution 15,000)
- 4 guests invited to virtual event via secure link

Advocacy $1,000
- Name and/or logo on event website
- 2 guests invited to virtual event via secure link

Patron $500
- Name and/or logo on event website
- 1 guests invited to virtual event via secure link
SPONSORSHIP FORM

☐ I/we want to reserve a sponsorship for Chicago Foundation for Women’s 2021 Impact Awards at the following level:
   ☐ $25,000  Presenting Sponsorship
   ☐ $15,000  Patron Sponsorship
   ☐ $10,000  Leader Sponsorship
   ☐ $5,000   Impact Sponsorship
   ☐ $2,500   Action Sponsorship
   ☐ $1,000   Advocacy Sponsorship
   ☐ $500     Patron (admits one)

☐ I/we are unable to attend but would like to make a donation to Chicago Foundation for Women in the amount of $______________________.

Contact Information
Name:___________________________________________________________
Organization (if applicable): __________________________________________
Address: __________________________________ City, State, Zip: _____________
Phone (Office): ______________________________ (Mobile): _________________
Email: ___________________________________________________________

Payment Information
☐ Enclosed is a check (payable to “Chicago Foundation for Women”).
☐ Please charge the credit card below.
   ☐ Visa  ☐ MasterCard  ☐ AmEx  ☐ Discover
   Card #: ____________________________________ Exp. Date: _______ CSC: _______
   Full Name (as it appears on card): ______________________________
   Signature: _________________________________________________________

Mail or email this form to:
Mail: Chicago Foundation for Women
     140 South Dearborn Street, Suite 400
     Chicago, IL 60603

Email: ilagunas@cfw.org

Or register online: www.cfw.org/2021-impact-awards

Questions? Need more information? Please call Ilda Lagunas at 312.577.2810.